



**WNUE-FM**  
**523 Douglas Ave**  
**Altamonte Springs, FL 32714**  
**(407) 774-2626**

# CONTRACT

<u>Contract / Revision</u> 262192 /		<u>Alt Order #</u> 46329
<u>Product</u> LA ROSA - ORLANDO		
<u>Contract Dates</u> 10/17/16 - 11/08/16	<u>Estimate #</u>	
<u>Advertiser</u> FL HD42 - La Rosa		<u>Original Date / Revision</u> 10/13/16 / 10/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNUE-FM	<u>Account Executive</u> Dominic Amarito	<u>Sales Office</u> Entravision Solu
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Jamestown Associates**  
**5937 Jones Creek Road, Suite A**  
**Baton Rouge, LA 70817**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNUE	11/07/16	11/07/16	M 6a-10a	6:00 AM-10:00 AM		1:00				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				2	\$50.00				
N 2	WNUE	11/08/16	11/08/16	TU 6a-10a	6:00 AM-10:00 AM		1:00				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				2	\$50.00				
N 3	WNUE	10/17/16	11/06/16	M-F 6a-10a	6:00 AM-10:00 AM		1:00				NM	30	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				10	\$50.00				
Week:		10/24/16	10/30/16	MTWTF--				10	\$50.00				
Week:		10/31/16	11/06/16	MTWTF--				10	\$50.00				
N 4	WNUE	11/07/16	11/07/16	M 10a-3p	10:00 AM-3:00 PM		1:00				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				2	\$50.00				
N 5	WNUE	10/17/16	11/06/16	M-F 10a-3p	10:00 AM-3:00 PM		1:00				NM	30	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				10	\$50.00				
Week:		10/24/16	10/30/16	MTWTF--				10	\$50.00				
Week:		10/31/16	11/06/16	MTWTF--				10	\$50.00				
N 6	WNUE	11/07/16	11/07/16	M 3p-7p	3:00 PM-7:00 PM		1:00				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				2	\$60.00				
N 7	WNUE	10/17/16	11/06/16	M-F 3p-7p	3:00 PM-7:00 PM		1:00				NM	30	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				10	\$60.00				
Week:		10/24/16	10/30/16	MTWTF--				10	\$60.00				
Week:		10/31/16	11/06/16	MTWTF--				10	\$60.00				
N 8	WNUE	10/17/16	11/06/16	Sa 6a-7p	6:00 AM-7:00 PM		1:00				NM	18	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				6	\$50.00				
Week:		10/24/16	10/30/16	-----S-				6	\$50.00				
Week:		10/31/16	11/06/16	-----S-				6	\$50.00				
N 9	WNUE	10/17/16	11/06/16	SU 6a-7p	6:00 AM-7:00 PM		1:00				NM	18	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsandconditions](http://www.entravision.com/termsandconditions), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



**WNUE-FM**  
**523 Douglas Ave**  
**Altamonte Springs, FL 32714**  
**(407) 774-2626**

<u>Contract / Revision</u>		<u>Alt Order #</u>
262192 /		46329
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/16 - 11/08/16	LA ROSA - ORLANDO	
<u>Advertiser</u>		<u>Original Date / Revision</u>
FL HD42 - La Rosa		10/13/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				6	\$60.00				
Week:		10/24/16	10/30/16	-----S				6	\$60.00				
Week:		10/31/16	11/06/16	-----S				6	\$60.00				
<b>Totals</b>								0.00				134	\$7,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	84	\$4,520.00	(\$678.00)	\$3,842.00
10/31/16 - 11/08/16	50	\$2,680.00	(\$402.00)	\$2,278.00
<b>Totals</b>	134	\$7,200.00	(\$1,080.00)	\$6,120.00

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsandsales](http://www.entravision.com/termsandsales), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at [www.entravision.com/termsandsales](http://www.entravision.com/termsandsales).



# New Order

**Media:** Radio  
**Client:** FL HD42 - La Rosa  
**Product:** La Rosa - Orlando  
**CPE:** None/none/none  
**Description:** Entravision Solutions Order #: 46329  
**Rep:** Entravision Solutions  
**Version:** 1  
**Comments:**

**Market:** Orlando-Daytona Beach-Melbourne, FL  
**Demo:** Adults 35+  
**Separation:** 30  
**Flight Start:** 10/17/16  
**Flight End:** 11/8/16  
**Sales Office:** New York  
**Survey:**

**Vendor:** WNUE FM  
**Billing To:** Jamestown Associates  
 116 Craig Road  
 Englishtown NJ 07726  
**AE:** Dominic - 5836 Amarito  
**Phone:**  
**Phone:**  
**Fax:**  
**Fax:**

*WUE 11/16/16*

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/17	10/24	10/31	11/7	Total Spots	Adults 35+ RTG	CPP
1	M 6:00A-10:00A	AM	\$50.00	C 60	0	0	0	2	2		
Comments:											
2	Tu 6:00A-10:00A	AM	\$50.00	C 60	0	0	0	2	2		
Comments:											
3	MTuWThF 6:00A-10:00A	RT	\$50.00	C 60	10	10	10	0	30		
Comments:											
4	M 10:00A-3:00P	MD	\$50.00	C 60	0	0	0	2	2		
Comments:											
5	MTuWThF 10:00A-3:00P	RT	\$50.00	C 60	10	10	10	0	30		
Comments:											
6	M 3:00P-7:00P	PM	\$60.00	C 60	0	0	0	2	2		
Comments:											
7	MTuWThF 3:00P-7:00P	RT	\$60.00	C 60	10	10	10	0	30		
Comments:											
8	Sa 6:00A-7:00P	WK	\$50.00	C 60	6	6	6	0	18		
Comments:											
9	Su 6:00A-7:00P	WK	\$60.00	C 60	6	6	6	0	18		
Comments:											

Total Spots:				Total GRP/GIMP(000):				Total \$-Spots			
Month	Cash \$-Spots	Trades \$-Spots									
10/2016	\$4,520.00 - 84	\$0.00 - 0		42	42	42	8				0.0
11/2016	\$2,680.00 - 50	\$0.00 - 0		0.0	0.0	0.0	0.0	\$4,520.00 - 84			
								\$2,680.00 - 50			

**Total Gross Cost:** \$7,200.00  
**Total Net Cost:** \$6,120.00  
**Total Gross CPP:** \$0.00  
**Total Net CPP:** \$0.00

Disclaimer:

\*\*\*\*\*THIS IS A NEW ORDER\*\*\*\*\*. Please note it is required to confirm NEW ORDERS & REVISIONS no later than 48 HRS after order/revision sent. Sheila for Dominic.  
\*\*\*\*\*THIS IS A NEW ORDER\*\*\*\*\*. Please note it is required to confirm NEW ORDERS & REVISIONS no later than 48 HRS after order/revision sent. SHEILA FOR DOMINIC.  
ENTRAVISION SOLUTIONS AND OUR REPRESENTED STATIONS DO NOT DISCRIMINATE. ENTRAVISION SOLUTIONS IS COMMITTED TO A POLICY OF NON-DISCRIMINATION IN  
THE ADVERTISING CONTRACTS THAT IT ENTERS INTO WITH ADVERTISERS. ENTRAVISION SOLUTIONS WILL NOT ENTER INTO OR CARRY OUT, IN CONNECTION WITH ANY  
ADVERTISING CONTRACT IT IS A PARTY TO, ANY TERMS, CONDITIONS, OR POLICIES THAT COMMIT THE ADVERTISER, ENTRAVISION SOLUTIONS OR ANY STATIONS  
REPRESENTED BY ENTRAVISION SOLUTIONS TO DISCRIMINATE IN THE SALE OR PLACEMENT OF ADVERTISING ON THE BASIS OF RACE OR ETHNICITY.

NAB Form PB-18 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b> 9.27.16
------------------------------	----------------------

I, Laura Lancaster

being/on behalf of: Mike La Rosa

a legally qualified candidate of the Republican

political party for the office of: State Representative (FL HD-42)

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER



## NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Post Office Box 701818, St. Cloud, FL 34770

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charles A. Rogers

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9.27.16

**Date**

*Julia Lancaster*

**Signature**

**To Be Signed By Station Representative**

☒ **Accepted**

☒ **Accepted in Part**

☐ **Rejected**

*Richard Reid*

**Signature**

*Richard Reid*

**Printed Name**

*Site Manager*

**Title**